

Life by the Cup

*Ingredients for a Purpose-Filled Life of Bottomless Happiness and
Limitless Success*

By Zhenya Muzyka
Founder, Zhenya's Gypsy Tea



Dear Reader:

In this motivational memoir, socially responsible entrepreneur and inspiring motivational speaker Zhenya Muzyka recounts her extraordinary life story and what she learned along the way. Her insights will help you to find your life's purpose, can overcome setbacks, no matter how daunting, and live your dreams.

As a twenty-four-year-old single mom, Zhenya had a young son, Sage, in need of lifesaving surgery and only six dollars in her wallet. She also had a powerful dream to share her hand-crafted, organic teas with the world and create a meaningful life for herself and her son. Combining her herbal and aromatherapy

knowledge with her gypsy grandmother's teachings, Zhenya started selling custom tea blends from a cart, and, with persistence, ingenuity, and grit, her business took off. Thirteen years later, her son is healthy, and Zhenya's Gypsy Tea is a thriving, purpose-driven, fair-trade, multimillion-dollar brand.

Life by the Cup is the inspiring story of Zhenya's journey to a meaningful life as founder of a company that benefits health, protects the environment, and supports humanitarian efforts. In chapters short and sweet enough to sip, Zhenya shares inspirational life lessons through stories and wisdom passed down through generations, and she weaves the inspiring lessons of creating her delectable tea blends through the narrative.

Zhenya's gentle insight and passion for living deliciously will motivate you no matter where you are in life. Her message: Be audacious in your dreams, commit to your values, and see your passion transformed into possibility.

I hope you will consider this title for coverage in June 2014. Thank you for your consideration.

Sincerely,

Bobbilyn Jones

"Life by the Cup is a true story that stretches from single motherhood and hard times through unique personal success. Pour a cup of tea, open to the first page and find a friend who will teach you: Your hopes are a form of planning."

~ Gloria Steinem

"Life by the Cup is as delightful and satisfying as the teas the author has created."

~ Christiane Northrup, M.D., ob/gyn physician and author of New York Times bestsellers

"In Zhenya Muzyka's soulful new book the satisfactions of a handcrafted life come steeped in service to others. There is a world out there that needs tending to, and *Life by the Cup* gently shows us a way."

~ **Barnet Bain, Producer of *What Dreams May Come* and *The Celestine Prophecy***

"Zhena's new book opens a delicious world where expansion and fulfillment can occur one cup at a time. She shows you how caring for your deep self fuels your deepest success in all aspects of your life. Whether you are a mother, entrepreneur, or are simply passionate about expressing your creative self most fully, *Life by the Cup* serves delectable sips of magic."

~ **Kathlyn Hendricks, co-author of *Conscious Loving***

"Recipes for overcoming adversity swirl through these pages like the inspiring ingredients in Zhena's tea concoctions. I sipped from her book every night at bedtime, and invariably solutions for my own life steeped in my dreams."

~ **Terri Jentz, author of *Strange Piece of Paradise***

"I love this book! Zhena's journey and the lessons she shares in *Life by the Cup* will inspire and empower women to start businesses that matter and can change the world."

~ **Cynthia Kersey, Chief Humanitarian Officer of Unstoppable Foundation**

About the Author:

Zhena Muzyka is the Founder and Formulator of Zhena's Gypsy Tea (www.Zhenas.com). In the year 2000 Zhena created Zhena's Gypsy Tea to fund her son's live-saving operations. Celebrated for her work in fair trade business practices, Zhena's tea products have been featured in *Good Housekeeping*, *Marie Claire*, *Inc. Magazine*, *Entrepreneur*, *Woman's World*, *O, The Oprah Magazine*, *The LA Times*, *Everyday with Rachael Ray*, and on *Dr. Oz* and *Good Morning America*, among others. Zhena is a *Country Living* Women Entrepreneur Honoree and has received the Enterprising Women of the Year award, The Socially Responsible Business Award, Pacific Coast Time's Fastest Growing Businesses' Award, *Inc. Magazine's* 5000 fastest growing companies, and Coco Eco's 20 most inspiring women. Zhena lives in California with her family and is also founder of the Robin Hood Laptop Project (supplying refurbished laptops to the kids in the tea fields). She coaches women in business and speaks nationwide to entrepreneurs.

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