

Zhena Muzyka is a celebrated keynote speaker on topics of purpose, passion, inspiration, innovation, social responsibility, & ways that business can heal the world. A woman's empowerment advocate, author, mother and award winning entrepreneur, Zhena has also hosted a National Radio Show, a TV series called Inspiration Inc, & is the subject of the forthcoming TV series from Mark Walhberg's production company. Zhena inspires her audiences with humor, compassion & messages about entrepreneurial spirit, empowerment, and social and environmental responsibility by drawing from the depths of her experiences in turning her background in aromatherapy and talent for blending tea into a Multi-Million dollar business.



Zhena shares her message of hope and passion for life with her audiences, bringing them the knowledge that they too can "alter fate" and live a life that fulfills their dreams. Zhena has been featured in hundreds of articles on building successful socially responsible businesses, successful branding and socially responsible business practices internationally. She is the recipient of several awards including the Socially Responsible Business Award, Top Women in Business, Inc. 5,000 Fastest Growing companies, Central Coast Business Times 50 Fastest, Coco-Eco's 20 most inspiring women, and Enterprising Woman of the Year, & most recently has been nominated for an Ernst & Young Entrepreneur of the Year Award. Her book: Life by the Cup has been endorsed by Gloria Steinem & optioned by Mark Walhberg.

"Zhena was amazing. She was able to combine hard-nosed business realities with a message of inspiration, social responsibility, passion, and humor. She has a profound influence on women who have a dream to do something entrepreneurial."

Dr. Michael Morris, Department Head Oklahoma State University Riata Center for Entrepreneurship